IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Barton et al. Appl. No.: 10/713,333

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Filed:

November 13, 2003

Title:

APPARATUS AND METHOD FOR PROVIDING POINT OF PURCHASE

PRODUCTS

Art Unit: Examiner:

2876 K. Frech

Docket No.: 112703-295

Mail Stop

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action dated October 2, 2006, please amend the aboveidentified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.